

A CARSON MEDIA

Investment Guide



Weddings | 2023

!!!
Nice to meet you!

WE'RE THE CARSONS

When choosing someone to trust to capture all your special moments, it's important to get to know them first. We'd like you to meet Caleb and Kaci Carson; the creative minds behind Carson Media. Between the two of us, we have over 14 years of experience behind the camera and enjoy every moment of it.

We started dating in 2017, married in 2018 and had our beautiful girl in 2020. We're just a couple of 25-year-olds with a dream to run Carson Media together full time and because of your support, we are one step closer to doing just that.

Caleb + Kaci Carson



What our Clients Love



Alicia + Kevin

"Caleb and Kaci did an amazing job! They have the sweetest souls and are so accommodating and calm. They keep you on track and make sure to capture all your big moments!!! We love our photos and they got them to us very quickly. They were able to capture some specific poses and moments that I asked for. I can't wait to put these on canvas and hang them on our walls!"

Andria + Weston

"We have beautiful wedding photos!!! 10/10 recommend!"

Ellie + Tyler

"Ahh!! We cannot say enough great things about Kaci and Caleb! They were a sincere joy to work with and truly went out of their way to make our photos exceptional. Kaci went to our wedding venue a few days prior and quickly remembered a perfect photo op nearby! The fall colors were superb, and their talent is beyond words. With the ever changing world we live in, they were flexible and understanding with any and all last minute switch ups we had..."

Photo + Video

Willow

8 Hours
1 Lead Photographer
Online Downloadable Photo Gallery
Print Release
Memory Box
2 5x7 Prints
Complimentary Engagement Session
1 Lead Videographer
7 Minute Film
Recording of Vows (pre-ceremony)
Video delivered via USB

\$4,000

Maple

6 Hours
1 Lead Photographer
Online Downloadable Photo Gallery
Print Release
Memory Box
1 Lead Videographer
5 Minute Film
Recording of Vows (pre-ceremony)
Video delivered via USB

\$3,000

Additional Coverage

Add to either package
No half hour increments

Extra hours | not exceeding 10 hours total
\$250/hour

Extra minutes to film | not exceeding 10 minutes
\$100/minute

Full Ceremony Recording
\$500

Recording of Speeches
\$250

Photography

Aspen

8 Hours
2 Photographers
Online Downloadable Photo Gallery
Print Release
Memory Box
2 5x7 Prints
Complimentary Engagement Session

\$3,000

Cedar

6 Hours
2 Photographers
Online Downloadable Photo Gallery
Print Release
Memory Box

\$2,000

Additional Coverage

Add to either package
No half-hour increments

Extra Hours | not exceeding 10 hours total
\$250/hour

How to Book

Once you have officially selected your wedding date, checked our availability and read through our investment guide, the last thing left to do is to get on our calendar!

Please email us at kaci@carsonmediawest.com with the following information:

Subject: Book My 2023 (or insert your wedding year) Wedding

Bride's Name

Groom's Name

Phone Number

Mailing Address

Wedding Date

Location of Ceremony and Reception Venues

Desired Package Name

From there, we will email you a contract and invoice to confirm your booking.

Notes:

We require a deposit of 50% of the total cost within 7 days of signing the contract to book your date

Until the contract is signed, we do not hold your date

We have a travel fee of \$50/hour if your venue(s) are an hour or more away from our location (Kent City, MI)



After Booking

15 Minute Chat

After you book with us, we will schedule a time to hop on a phone call and get to know each other a bit. We believe by spending this time together, we can better serve you on the day of your wedding. This will be time for us to ask some questions about you and your partner, to find out any wedding details you have planned this far, and for you to ask questions you have for us.

30 Minute Detail and Timeline Talk

We typically schedule this 2-3 months before your wedding date. This will be the time for us to gather all of the details of your wedding. We also take this time to help you create your Day-Of Schedule so things can run as smooth as possible for everyone. Lastly, we will customize our shots list to make sure we capture every precious moment and detail.

15 Minute Final Chat

This phone call takes place 1-2 weeks before your wedding day. This is just a quick chat to finalize details and make sure nothing has changed and update anything that has changed.



Housekeeping

It's important to us to make sure both parties are always on the same page. Since weddings are typically booked months in advance, we like to share our boundaries with communication during our time working together to be sure everyone and everything is accounted for.

- **Please allow 48 hours for our response time.** Caleb works a full time job and Kaci stays home with our very busy toddler on top of running Carson Media which makes us unable to respond to every single email or text we receive every day. We do our best to respond in a timely manner, but need to space to give us a couple of days to get there if needed, If your wedding is coming up, it's likely we had already been communicating with you recently so any messages from you would be on our radar and we would give priority to answering your messages first.
- **If we don't respond within 48 hours please give us some grace and kindly reach out again.** We're only human and sometimes things get over looked, missed or even sent to our spam folder. We work, have a family, and could potentially have an emergency just like everyone else. We are hired and excited to serve you, but please understand there are specific situations that could potentially take priority and push back our response time. If your wedding is getting close, we will do our best to notify you if something were to come up as soon as we can.
- **Expect communication during regular business hours.** As stated before, we have other jobs and a family and we do our best to separate those from Carson Media. Family time in the evenings is very important to us so we prefer not to take any calls or messages after 5pm if we can. We also understand that you also have a day job and would be most available in the evenings because of it. We are happy to have scheduled phone calls during the evening hours, but do not expect us to reply or answer a call if it was not scheduled. If there is an emergency or your wedding is a week out and we don't answer, please shoot us a text and we will get back with you as soon as we see it.



Thank You!



We hope this Investment Guide has helped you choose the perfect wedding package to capture your day.

As always, please don't hesitate to reach out with any questions you may have.

We look forward to working with you!

Caleb + Kaci Carson
Carson Media

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